

<p><b>Economy</b> Create a nationally recognised hub of the low carbon economy and the location of choice for business and inward investment. To provide local jobs for Eco Bicester residents (<b>Economy</b> Low carbon hub Inward investment Local jobs).</p>	<p><b>Baseline and information sources</b>  <b>Already happening / current situation / opportunities</b>  <i>What is already happening to assist with delivering this bit of the vision?</i></p>	<p><b>Things to measure</b>  <b>Measure of success / Ambition</b>  <b>(If this is achieved, we can say we have delivered the vision)</b></p>	<p><b>Actions</b>  <i>What things that are not yet happening but would contribute towards delivering the vision?</i></p>	
<p><b>Employment Opportunities</b></p>	<p>30. Provide new employment opportunities to complement the existing economic base to support the creation of a balanced economic base with opportunities requiring a broad spectrum of skills</p>	<p>Census                      Cherwell Economic Development Strategy                      LDF                      NW Bicester Economic Strategy                      Employment land study                      SQW consultants                      NW Bicester Economic Strategy                      Census                      Cherwell Economic Development Strategy                      LDF                      URS Employment land study                      SQW consultants                      Annual Business Inquiry (ABI) 2008;                      Cherwell Economic Development Strategy (EDS)                      Emerging LDF Core Strategy                      NW Bicester Economic Strategy and Baseline                      Bicester Vision Task and Finish Group; Zeta and other green technology businesses                      Cherwell Investment Partnership (CHIP) and other business networks                      Green Investment Bank (GIB) self assessment for Bicester, Jan 2012                      Bicester Job Club                      Eco factory site search                      Eco Business Centre proposals                      Town centre redevelopment                      Employment land at SWB                      Existing businesses (eg Wirth and First Line relocating to Banbury)                      Construction Futures concept being progressed                      A2D employment website launched in 2012                      OCVC and UTC proposals                      Employment Land Study (URS)                      Economic Analysis (Roger Tym)                      Bicester Masterplan (WYG)</p>	<p>No. of net jobs                      Apprenticeships Growth of Environmental Goods and Services (EGS) sector                      New employment development (floorspace)                      No. of jobs                      Development value and amount of inward investment                      Business start ups                      ABI 2008: approx. 13k jobs in Bicester 20k residents of working age (6643 lived and worked in Bicester)                      Info on employment sectors (eg EGS)?                      Calculate value of inward investment (development value, jobs created)</p> <p>Net increase in jobs in Bicester                      Reduced out commuting                      Business start ups                      Jobs led growth                      Increase in business</p>	<p>Complete Bicester Masterplan to inform Cherwell Revised Draft Core Strategy evidence base                      Adopt Core Strategy                      Support the preparation of an economic strategy for the NW Bicester masterplan                      Implement and update/review Cherwell Economic Development Strategy with LSP partners                      Follow up with Bicester Vision task and finish group                      Identify target sectors                      Implement NWB Economic Strategy                      URS ELR to be completed March 2012                      Develop Eco Bicester Business and Innovation Centre</p>

<p><b>Employment Opportunities</b></p>	<p>31. Promote Bicester as a significant location in the triangle between Oxford, Cambridge and London, for an increase in <b>science</b> and <b>technology</b> businesses, exploiting <b>innovations</b> and spin-outs from <b>academic research</b> growing from existing Oxfordshire base</p>	<p>Cherwell EDS CHIP Knowledge Transfer Partnerships with Oxford University via Begbroke Eco Business Centre proposals East West Rail feasibility progressing WYG Bicester Masterplan (Bicester Marketing Board)</p>	<p>Growth of science and technology industries Start ups Develop links with Universities and colleges Inward investment (£s)</p>	<p>Bicester Masterplan proposes a Marketing Board for Bicester Progress proposals for Eco Business Centre – internal meeting to discuss 28/3 Progress proposals for Bicester Marketing Board (Paper to be presented to SDB on 12/4) Promote Bicester through LEPs</p>
<p><b>Employment Opportunities</b> Innovation Location</p>	<p>32. Create a centre for <b>innovation</b> capitalising on the location within a world class sub region</p>	<p>Cherwell EDS Baseline report Existing Innovation centres at Telford Road and Heyford Park Eco Business Centres Green Investment Bank self assessment submission Jan 2012 Bicester Masterplan Oxford Innovation</p>	<p>Development value Inward investment Deliver an Eco Business Centre @ NWB Develop an EGS cluster</p>	<p>Progress Project Management of Eco Business Centre Develop Eco Bicester Research and Innovation Centre (EBRIC) concept</p>
<p><b>Employment Opportunities</b> Business support Local jobs</p>	<p>33. Provide support for <b>existing employers</b> in the town to increase their levels of local employment</p>	<p>Cherwell EDS – Baseline NW Bicester Economic Strategy Baseline Bicester Job Club Oxfordshire Business enterprise (OBE)</p>	<p>Growth of existing employers Growth of existing employers</p>	<p>Continue to work with Bicester Vision and CDC Economic Development</p>
<p><b>Sustainable Travel to Work</b> Out commuting</p>	<p>34. Seek local jobs to reduce out commuting significantly</p>	<p>Travel Diaries NWB Economic Strategy Travel Behaviour Project Mixed use proposals at NWB and SWB</p>	<p>No. of net local jobs Travel to work data Genuine mixed use development across the town Modal shift Reduction of outcommuting from c 65% to 50% by 2016?</p>	<p>Prepare and implement Green Travel Plans Speak to Jacqui Cox and Travel Behaviour Team Consider setting targets for out commuting reduction</p>
<p><b>Sustainable Travel to Work</b> Walking Cycling and Public Transport Green Travel Plans</p>	<p>35. Walking, cycling and public transport will be promoted through working with new and existing businesses to prepare and implement green travel plans</p>	<p>Census OCC Travel planning Bicester masterplan Bicester Transport study</p>	<p>No. of GTPs Increase in walking and cycling to work. Implementation of GTPs</p>	<p>Identify new business and promote GTP</p>

<b>Education, Skills and Training</b>	36. Creating a <b>learning town</b> with good quality <b>educational opportunities</b> for all ages with access to local quality educational <b>facilities</b> to learn and train	Oxfordshire Data Observatory OCC CDC OCVC Schools Skills survey No. of schools and results Cooper School Zero Carbon Sixth Form OCVC Prospectus UTC Bid Proposals for new schools on NWB	Development of facilities Number of students Link to apprenticeships and skills training Improved results and opportunities for educational achievement	Work with OCC education, business and skills teams
Education, Skills and Training	37. Provide education, skills and training focused on meeting the needs of business and allowing the local community to benefit from the emerging green economy	WNDC Construction futures FE Colleges OCVC Eco skills and technology courses	Qualifications No of jobs Bicester recognised as an exemplar in education and providing best practice in Education	Work on developing the Skills agenda through an employment strategy for the town Develop a one stop shop for training opportunities
<b>Education, Skills and Training</b> Higher education	38. Seek greater provision of higher education facilities within the town	DfE OCC Learning and Skills Council (LSC) Currently no higher education (ie universities 18 years +) facilities in the town only further education (16-18 colleges) UTC Bid submitted and rejected. Revised bid submitted in Jan 2012	UTC delivered UTC in Bicester	Develop links with OCVC and Oxford Universities
<b>Employment space</b> Opportunities for local jobs	39. Provide employment opportunities for the eco development's population	NW Bicester Economic Baseline Report and Strategy Cherwell EDS Bicester Business Park planning consent Town centre redevelopment Commercial development proposed at NW Bicester	No. of local jobs (in Bicester) One job opportunity per new household provided	Implement NWB economic strategy and Bicester masterplan. Develop economic strategy as part of the Cherwell Core Strategy discussion and preparation.
<b>Employment space</b>	40. Provide <b>employment space/office stock</b> suited to modern employment requirements, particularly those of low carbon businesses –	LDF Evidence Employment Land Review update LDF allocations Bicester masterplan	Amount of floorspace	Progress through Bicester Vision Task and finish group Implement Bicester Business Park proposals. Project manage Eco Business Centre proposals.

	BREEAM excellent and designed to reduce energy use			
<b>Employment space</b>	41. Seek <b>employment creation</b> as part of <b>large residential development sites</b>	Currently employment land is allocated as part of strategic development sites as part of mixed use SW Bicester NW Bicester s106 agreement and masterplanning	Quantum of employment use Implementation of employment uses Genuine mixed use developments	Developers Progress as part of NWB masterplan
<b>Employment space</b>	42. Create a centre for <b>service industries</b> within this buoyant part of the country	ABI 2008 Not progressing		Bicester is not currently a centre of service industry